

ABBREVIATED SUMMARY OF PROGRAM EVALUATIONS
58th Annual Land O'Lakes Pharmaceutical Analysis Conference
August 6-9, 2018

Evaluations of the Entire Program

The following five evaluation questions were used to provide input regarding the program contents, relevance, utility and importance to their practice and program format. These were based on a five-point Likert Scale with five a very positive response and one a negative reaction.

- The content seemed current. (mean response = 4.62) – 100% Agreed or strongly agreed with statement
- The program material was relevant. (mean response = 4.57) – 97.3% Agreed or strongly agreed with statement
- Overall, this program provided a valuable learning experience. (mean response = 4.65)
97.3% Agreed or strongly agreed with statement
- My personal objectives in attending this program were fulfilled. (mean response = 4.51)
91.9% Agreed or strongly agreed with statement
- The material presented was fair, balanced and not commercial in nature (mean response = 4.54)
97.3% Agreed or strongly agreed with statement

Evaluation of the Conference Itself

An additional seven evaluation questions focused on the conference organization, handout materials, nature of the presentations, faculty and facilities. These were based on a five-point Likert Scale with five as excellent and one representing a poor evaluation.

- Organization (mean response = 4.80) - 100% responded with excellent or very good
- Practical nature of the information presented (mean response = 4.43)
91.9% responded with excellent or very good
- Presentation of new information (mean response = 4.29) – 84.6% responded with excellent or very good
- Quality of the faculty (mean response = 4.68) – 97.3% responded with excellent or very good
- Comfort of the meeting rooms (mean response = 4.62) – 91.1% responded with excellent or very good
- Quality of the audio/visuals (mean response = 4.78) – 97.3% responded with excellent or very good

Miscellaneous Comments from Conference Participants

“Phenomenal networking opportunities to make real connections with colleagues in multiple areas of pharmaceutical development.”

<What was the major strength(s) of this pharmaceutical analysis conference?> “Small size; variety of networking opportunities - breaks, brewery, poster session, welcome dinner; variety of relevant topics.”

“Very good and professionally run conference-good location. I appreciate the special events (brewery tour, trolley). The CMO/CRO workshop was a good exercise and I found it enlightening.”

<What was the major strength(s) of this pharmaceutical analysis conference?> “Variety of relevant topics that are directly applicable to my job. Good way to benchmark what is being done at my company.”

“Really enjoyed the opportunity for networking. The breaks, brewery tour, and poster session were a nice added touch.”

<What was the major weakness(es) of this pharmaceutical analysis conference?> “No major weakness. I don't think there was even a minor weakness.

<What was the major strength(s) of this pharmaceutical analysis conference?> “Relevant topics. Speakers. Interaction opportunity. Well-designed program that includes comfort, convenience and enjoyment. Pleasant, friendly organizing staff.”

<What was the major strength(s) of this pharmaceutical analysis conference?> “Up-to-date. Well organized, relevant topics, dinner at the brewery was a great addition.”

“Fantastic conference, will be returning next year!”