



ABBREVIATED SUMMARY OF PROGRAM EVALUATIONS
20th Annual Land O'Lakes Applied DMPK Conference
September 18-21, 2017

Evaluations of the Entire Program

The following five evaluation questions were used to provide input regarding the program contents, relevance, utility and importance to their practice and program format. These were based on a five-point Likert Scale with five a very positive response and one a negative reaction.

- The content seemed current. (mean response = 4.27) – 95.4% Agreed or strongly agreed with statement
- The program material was relevant. (mean response = 4.23) – 86.4% Agreed or strongly agreed with statement
- Overall, this program provided a valuable learning experience. (mean response = 4.41) 100% Agreed or strongly agreed with statement
- My personal objectives in attending this program were fulfilled. (mean response = 4.18) 90.9% Agreed or strongly agreed with statement
- The material presented was fair, balanced and not commercial in nature (mean response = 4.57) 90.5% Agreed or strongly agreed with statement

Evaluation of the Conference Itself

An additional seven evaluation questions focused on the conference organization, handout materials, nature of the presentations, faculty and facilities. These were based on a five-point Likert Scale with five as excellent and one representing a poor evaluation.

- Organization (mean response = 4.48) – 95.2% responded with excellent or very good
- Practical nature of the information presented (mean response = 4.00) 85.7% responded with excellent or very good
- Presentation of new information (mean response = 4.29) – 85.71% responded with excellent or very good
- Quality of the faculty (mean response = 4.52) – 100% responded with excellent or very good
- Comfort of the meeting rooms (mean response = 4.48) – 85.71% responded with excellent or very good
- Quality of the audio/visuals (mean response = 4.48) – 95.24% responded with excellent or very good

Miscellaneous Comments from Conference Participants

<What was the major strength(s) of this pharmaceutical analysis conference?> “Small, focused, but with a wide range of DMPK topics. Really liked some of the new tech the lymphatic talk at the end of the conference”

“Breadth of topics, especially coverage from classic metabolism discussions to new technologies”

“Breadth of topics covered, forward looking perspective”

“Small group allowed interactions”

“Diverse subject matter”

“Up to date new information”

“Quality of speakers”

“The venue and convenience”

<What was the major weakness(es) of this pharmaceutical analysis conference?> “No major weaknesses. Very focused topics. Applicable to niche audience”