ABBREVIATED SUMMARY OF PROGRAM EVALUATIONS
57th Annual Land O'Lakes Pharmaceutical AnalysisConference
July 31 – August 3, 2017

<u>Evaluations of the Entire Program</u>
The following five evaluation questions were used to provide input regarding the program contents, relevance, utility and importance to their practice and program format. These were based on a <u>five-point</u> Likert Scale with five a very positive response and one a negative reaction.

- The content seemed current. (mean response = 4.67) – 97.8% Agreed or strongly agreed with statement
- The program material was relevant. (mean response = 4.57) – 95.6% Agreed or strongly agreed with statement
- Overall, this program provided a valuable learning experience. (mean response = 4.60)
  93.3% Agreed or strongly agreed with statement
- My personal objectives in attending this program were fulfilled. (mean response = 4.44)
  86.7% Agreed or strongly agreed with statement
- The material presented was fair, balanced and not commercial in nature (mean response = 4.62)
  95.6% Agreed or strongly agreed with statement

<u>Evaluation of the Conference Itself</u>
An additional seven evaluation questions focused on the conference organization, handout materials, nature of the presentations, faculty and facilities. These were base on a <u>five-point</u> Likert Scale with five as excellent and one representing a poor evaluation.

- Organization (mean response = 4.80) - 100% responded with excellent or very good
- Practical nature of the information presented (mean response = 4.40)
  86.7% responded with excellent or very good
- Presentation of new information (mean response = 4.16) – 82.29% responded with excellent or very good
- Quality of the faculty (mean response = 4.71) – 100% responded with excellent or very good
- Comfort of the meeting rooms (mean response = 4.67) – 91.1% responded with excellent or very good
- Quality of the audio/visuals (mean response = 4.71) – 100% responded with excellent or very good

<u>Miscellaneous Comments from Conference Participants</u>
<What was the major strength(s) of this pharmaceutical analysis conference?> "Opportunity to hear "state of the art" and current thinking from other people/companies doing drug pharmaceutical analysis. Hearing from experts and leaders in the industry and analytical chemistry."
<What was the major strength(s) of this pharmaceutical analysis conference?> "Friendly, casual atmosphere, easy to ask questions."
 "Great Conference! Very organized and excellent information – was very relevant to analytical chemists. Networking sessions were just right! Also, casual atmosphere."
<What was the major strength(s) of this pharmaceutical analysis conference?> "The quality of speakers and high level material presented, as well as the social nature (collaboration, sharing of ideas)."
"The relatively small size of the conference lead to more interactions with representatives from other companies. Also it was one of the most meaningful conferences I've attended, in terms of quality of presentations and take-away."
<What was the major weakness(es) of this pharmaceutical analysis conference?> "No major weakness. I don't think there was even a minor weakness.
<What was the major strength(s) of this pharmaceutical analysis conference?> "Small, focused group, efficiently run with ample time for discussions and networking."
"The Fluno Center is awesome – please use again."
<What was the major strength(s) of this pharmaceutical analysis conference?> "Up-to-date. Diverse backgrounds and opinions and perspectives."